



Avery Dennison® MPI 3000 Series

Brighter whites that make your colours pop

The Avery Dennison MPI 3000 Series has been upgraded with a new, whiter facestock giving a great print performance across all print platforms.

MPI 3000 materials are an outstanding choice for short-term promotional applications and Point-of-Sale displays, on flat surfaces. The series comes with a choice of glossy or matt finish both available on a kraft liner with good lay flatness properties. In addition to the standard permanent and removable adhesives, the MPI 3026 Super Tack can also adhere to difficult substrates.

All products offer good indoor and outdoor durability – up to three years unprinted and two years printed – and easy removal at end of life. Print quality is excellent, on all generations of UV, eco-solvent, solvent and latex ink platforms, and the new whiter facestock gives outstanding full colour graphics.

KEY FEATURES

- > New whiter facestock with great printability
- > Good durability (3 years unprinted, 2 years printed)
- > Easy to remove after extended use
- > Available in matt and gloss
- > Recommended to overlaminate with DOL 3400 series
- > 1.067m, 1.23m, 1.37m, 1.6m and 2m widths

KEY BENEFITS

- > Eye-catching full-colour graphics (all major platforms)
- > Optimal thickness for easy conversion and application
- > Many applications - including slightly structured or difficult substrates (MPI 3026 Super Tack)
- > Choose from one of the widest ranges on the market (sizes and finishing)

APPLICATION AREAS

- > Retail promotions
- > Point of purchase
- > Exhibitions
- > Outdoor advertising

