

# Avery Dennison® 500 Event Film Series, Gloss & Matt



## The versatile choice for indoor and outdoor displays.

**Avery Dennison® 500 Event Films are a highly versatile choice for many outdoor and indoor display applications - including directional signage, promotions, point-of sale, exhibitions and a wide range of other short-term needs.**

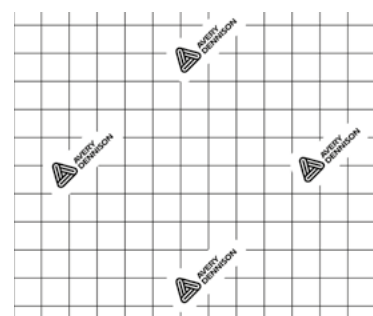
These opaque, monomeric, calendered sign-cut films are available with a gloss or matt finish. A water-based adhesive improves sustainability by avoiding pollution from solvents, which means that 500 Event Films are also especially suitable for indoor applications.

The Avery Dennison® 500 Event Film Series offers excellent cutting properties on a wide range of computerised sign making equipment, with easy weeding of the matrix after cutting. The films have been developed specifically for signcutting purposes, and are thermal transfer printable.



#### KEY FEATURES

- Excellent conversion properties for computerised signmaking
- 45 matt colours (40 with semi-permanent and 5 with semi-permanent and permanent adhesive)
- 45 gloss colours with a permanent adhesive
- Improved dimensional stability across the whole range
- Blue contrast backing paper on gloss/matt white for simple conversion
- New grid liner imprint for easier manual cutting



#### RECOMMENDED USES

- Short-term outdoor marking, advertising and directional signage
- Interior sign and display panel applications
- Exhibition stands, promotional displays and interior architectural signs
- Special coloured promotional stickers

Scan this QR code to see all the colours:



[graphics.averydennison.eu/500EventFilm](https://graphics.averydennison.eu/500EventFilm)

[Facebook](#) [LinkedIn](#) [Instagram](#)



DISCLAIMER — All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2024 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.

2024\_32001 EN